

THE LEADING CURRENCY FOR DIGITAL PAYMENTS



# Introduction

## What

Founded in 2021, KubeCoin is the leading cryptocurrency for digital payments. Our token is the engine of our user-friendly, decentralized ecosystem that allows you to make daily crypto transactions with just one click.

## Consumer demographics

We attract young minds, adventurers and millennials seeking new experiences. Gen Z represents 30% of our target audience, and in three years time will represent an estimated 35-40% of our user base. We have also observed an exponential growth in our Gen X customers within the past year.

## Innovation

Over the next three years, our company aims to grow as an innovation hub. We are dedicating all resources to coming up with new ideas, business lines and startups, as well as creating interconnected products, websites and applications that maximize our profits and simultaneously reduce operating costs. Our projects are all handled under the same ecosystem, under a unified vision. As we integrate KubeCoin into our multi-brand ecosystem, it will become the standard cryptocurrency for real-world purchases.

## Why

We implemented KubeCoin to maximize our scalability and profitability in the near and far future. Our model allows us to centralize our technology, leverage resources and reduce management and operating costs, encouraging our global expansion. Everything flows through our technologically robust ecosystem, designed to connect and automate the processes of our startups and partnering platforms.

## GAP

The surprise concept, the basis behind our startups. By making the user's decision for them, we eliminate the stress and confusion that comes with planning and organizing through multiple platforms. The surprise concept is far more efficient, secure and exciting than what's currently on the market.

## How

The Kube ecosystem avoids stagnation by creating brands that are flexible and adaptable in several different markets. The brands that make up our ecosystem span the travel, restaurant, gift card, nightlife and leisure industries. KubeCoin is the engine that supports the entire operation.

## Opportunity

KubeCoin is a great opportunity to create an identity, present our goals and introduce what we can offer to users in terms of value. As we continue to establish the brand as a positive presence in the industry, we solidify our brand identity and customer loyalty.



## What's KubeCoin?

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KubeCoin is the leading currency of digital payments Built on Cardano and universally adoptable through multi-brand platforms, it provides a high utility layer to our ecosystem while acting as a reward system for our customers.

## Why develop KubeCoin & KubeCoin.org Website?

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While KubeCoin started as an innovative marketing tool, it wasn't long before we realized that creating a digital currency could be much more than that. KubeCoin supports our verticals, while our verticals encourage a constant flow of our tokens via their distinct real-world use cases. By directly connecting all of our lines of business, we recognized the huge potential KubeCoin had to encourage the mass adoption of cryptocurrency in the real world.



# What's behind KubeCoin?

KubeCoin, the leading currency for digital payments.

## Kube Ecosystem

### FlyKube

The matrix, a startup founded in 2017 offering Surprise trips. Currently, the company's gross profit is around € 5,000,000. It operates in Spain, France, Italy, Portugal, Germany, Austria and Switzerland.

### EatKube

It transforms dining out with friends and family through surprise gastronomic experiences.

### Kube Swap

An integration in our Wallet where users can exchange their tokens.

### RHC ROYAL HAWK CLUB

7777 Unique NFTs, next-generation travel leaders. Welcome to the most exclusive worldwide club.

### kubecoin

Decentralized token.

### KubeBox

Coming soon.

### KubeIn

Investment Fund focused on Crypto and Startup projects.

### NFT Platform

A Marketplace for buying and selling NFTs based on the Cardano Blockchain.

### KubePay

Our own Wallet with the ability to receive, send and exchange tokens, together with the possibility of staking and accessing our unique Marketplace and NFT platform.

### GoKube

Coming soon.



# Snapshot

## Legitimacy

Developed in the E.U. (Barcelona, Spain), our company has been supported by Private Venture Capital funds and ENISA, the Spanish public fund.

## Shareholders

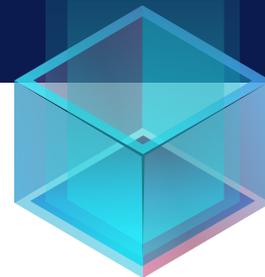
Paolo Della Pepa -CEO/Administrator  
DraperB1 - Human Venture Capital  
Archipelago Next - Venture Capital  
Minor board members.

## Capital raised

In December 2018, our company raised €375,000 in a Seed fund round.

## External service providers

Audens Legal, SLP  
Madrid, Marqués de Cubas 12, 5°C  
NIF B85808954



# Use Case

Use KubeCoin to seamlessly make daily, real-world purchases in digital currencies. Pay, send, receive, store and exchange with just one click.

## How to acquire Kubes

The user can acquire KUBE via our exchanges or through special rewards. The more our #Kubers engage and interact, the more they can earn.

*A constant flow of tokens through our ecosyste.*

## Premium partners

Thanks to the real-world use of KubeCoin, users will be able to buy products from our global premium partners. These can include hotels and restaurants, tickets for performances or recreational activities.

## KubePay

KubePay is a payment platform that uses blockchain technology to bring cryptocurrency to your daily, real-world purchases. Serving as both a digital wallet and a payment gateway, individuals and businesses can send, receive and pay with KUBE and ADA in just one click. Our intuitive application on iOS and Google Play makes the transition to crypto instant, easy and intelligent.

## Kube Use

KubeCoin is the leading currency for digital payments. The user can use KUBE to pay for their hotels, restaurants and leisure activities. Everything is connected to our app, KubePay, to make the payment process seamless.

## Kube Marketplace

Pay with KubeCoin on our platform marketplace and with our global premium partners. Get special discounts and offers only available by using our coin.

## NFT Platform

Online marketplace for non-fungible tokens, where users can buy, sell and exchange their digital assets.

## Kube Club

The user will earn rewards for every purchase made on our platforms or those of our global partners. Rewards can be exchanged for KUBE.

## Kube Swap

Our app, KubePay, includes a **Swap** integration that allows users to easily exchange digital currencies into KUBE. Users will stimulate the use of our coin, thanks to our low fees and exchange rate policy.

## Royal Hawk Club

A revolutionary collection of 7,777 NFTs focused on use in the real world. Combining technology, style and travel, each NFT will grant users access to exclusive parties and events, special collections, airdrops and much more.



# Milestones Achieved & Future Progress

KubeCoin strategy diversifies and moves into different channels to expand the user base and reach various market sectors.

In 3 years, the company achieved all of its goals. In the next 3 years, it hopes to expand. The new investment capitalization purpose is to accelerate the process, creating strong technological developments in order to scale up the business, hire key employees, and to optimize the resources.

The roadmap outlines below has been created in order to highlight the company's general principles, and includes some key steps that are based on estimates of the direction in which the company will go in.

## 3 Phases

### Pre-sale

**Q3 2021**

16% of KubeCoins are generated and distributed for the Pre-sale.

**Completed!**

### ICO

**Q2 2022**

14% of the supply is distributed to the Initial Coin Offering.

**Completed!**

### Public Launch

**Q2 2022**

KubeCoin is created and becomes readily available for public purchase on exchanges.

**Completed!**



# Roadmap

Will be constantly updated with the company's future actions.

## 1st stage

### Completed

Pre-Sale

Listing on CoinMarketcap and CoinGecko

Native Token creation

KubeIn.vc Investment equity fund

Audit

KubePay Beta

Initial Coin Offering

Exchanges submissions

Public launch

Royal Hawk Club

Presale Token distribution

ICO Token distribution

KUBE Staking on KubePay

Kube Swap

KubePay 2.0

Cardano Native Tokens

ADA Staking on KubePay

Token integration on platforms

Buy Ada with Card

New currencies



# Token Distribution

**Pre-sale & Placement Hard Cap**  
(\$KUBE) 76,800,000

**Kubes issued to Presale**  
(\$KUBE) 76,800,000

**Kubes issued to Board**  
(\$KUBE) 48,000,000

**Public offering**  
(\$KUBE) 172,800,000

**Burn**  
(\$KUBE) 48,000,000

**Ecosystem expansion**  
(\$KUBE) 19,200,000

**ICO**  
(\$KUBE) 67,200,000

**Liquidity locked**  
(\$KUBE) 48,000,000

**Total Kubes to be minted**  
(\$KUBE) 480,000,000.

\*Public offering percentage will not be released all at once, it will be done progressively.  
Board tokens will be locked for 1 year after release and progressively.

## Kube Allocation by Group

16%



Presale

10%



Liquidity locked

10%



Board

10%



Burn

4%



Ecosystem expansion

36%



Public offering

14%



ICO



# Disclaimer

**Please read this disclaimer section carefully.**

**You should consult your own advisor with regards to the following things: Legal, tax, economic, financial and other aspects associated with the Kube Token and KubeCoin.org platform.**

This Whitepaper does not constitute a prospectus or offering document and is not a solicitation for investment and does not constitute an offer of financial instruments, securities to the public or a collective investment scheme. Any decision to purchase KubeCoin tokens shall be based on consideration of this Whitepaper as a whole.

The Issuer reserves the right to (i) make changes to this Whitepaper and any documents linked to the KubeCoin token and/or holding and use of KubeCoin to ensure compliance with the applicable regulatory requirements and (ii) do all that is necessary to be in compliance with any regulatory requirements, including but not limited to, interrupting, suspending or ceasing the operations or trading of the KubeCoin token if deemed necessary at the Issuer's sole discretion.

It is solely up to you to ensure that no prior or subsequent approval, notification, registration or license is needed or if such is needed, it is solely up to you to obtain such prior or subsequent approval, notification, registration or license or require any form in the country where you are a citizen, national, resident or having a similar connecting factor, or incorporated, registered or effectively managed, and the Issuer shall not in any way be liable for any non-conformity of the above by you.

This Whitepaper, the KubeCoin tokens and/or the use and trading of the KubeCoin token carries no rights, whether express or implied, other than for their use on the kubecoin.org platform, it's associated platforms and trading on cryptocurrency exchanges. KubeCoin tokens do not represent or confer any ownership right or stake, share or security or equivalent rights, intellectual property rights or any other form of participation relating to the Issuer. KubeCoin tokens do not give you any entitlement to acquire any such interest or entitlement in respect of the Issuer.

The team of the Issuer, as identified in the Issuer information section of this Whitepaper, are the persons responsible for the information contained in this Whitepaper. To the best of the knowledge and belief of the administrators of the Issuer (who have all taken reasonable care to ensure such is the case), the information contained in this Whitepaper is in accordance with the facts and does not omit anything likely to affect the import of such information. The administrators of the Issuer accept responsibility accordingly.



# Risks & Issuer

## Risk Factors:

This White paper is designed to help better understand the potential risks, costs, and benefits of this business project, but it is not intended and is not to be considered in itself or any part of it, as an investment offer or solicitation, as regulated by law. It was developed for sample purposes, and any resemblance to real situations, people, or data would be purely coincidental.

By acquiring, holding and using Kube, the Participant expressly acknowledges and assumes the following risks:

- The acquisition of Kube from the Company is only suitable for financially sophisticated persons who are capable of evaluating the merits and risks of such an acquisition, or other persons who have been professionally advised with regard to token acquisition and who have sufficient financial resources to be able to bear any losses that may arise therefrom (which may be equal to the whole amount spent in connection with the token acquisition). Such an acquisition should not be seen as an investment or a financial asset.
- A Wallet is necessary to acquire, hold and dispose of Kube. The Participant hereby understands that he is responsible for setting up the Wallet with a third-party provider to hold Kube and he is responsible for implementing reasonable measures for securing the Wallet.
- Any errors or malfunctions caused by or otherwise related to the Wallet that the Participant chooses to receive and hold Kube including the Participant's own failure to properly maintain or use such wallet or caused as a result of the choice of third party provider for the Wallet, may also result in the loss of Kube
- Additionally, the Participant's failure to follow precisely the procedures set forth in the Terms for acquiring and receiving Kube including but not limited to, the provision of the wrong Wallet address for receiving Kube may also result in the loss of his Kube.

## Information on the Issuer:

The issuer of the Kube token is Kube Ecosystem S.L., a company registered under the laws of Spain with company registration number ESB67040998 and having its registered address at Gran Via de les Corts Catalanes 415, 08015, Barcelona (the "Issuer").

The Issuer was established on July 17th, 2017. The Issuer is lawfully existing and registered as a private limited liability company.

As at the date of this whitepaper, the sole Administrator of the Issuer is Paolo Della Pepa.

## Information on the Issuer:

The Kube and kubecoin.org marks, all content on the Kube website (www.kubecoin.org) and this white paper in relation to the Kube offering and the kubecoin.org platform, unless mentioned otherwise, remain the intellectual property rights of the Issuer's company, Kube Ecosystem S.L., a company registered under the laws of Spain with company registration number B67040998 and having its registered address at Gran Via de les Corts Catalanes 415, 08015, Barcelona.

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All information provided on website, whitepaper, business model and any other public document, is subject to change without any notice to any person including any stakeholders or token holders.



# KYC & AM

## Know Your Customer (KYC) and Anti-Money Laundering (AML) & Counter Financing of Terrorism Procedures:

The issuer has adopted rigorous KYC procedures to verify the identity of every applicant, and the beneficial owner (where applicable) that has expressed interest in acquiring Kube and only those contributors which have successfully identified themselves in the KYC procedure, to the Issuer's satisfaction, have been successful in participating in the Kube Pre-sale.

Strict compliance with KYC procedures protects the contributors and the Issuer from criminal elements such as money laundering activities and terrorism financing. The KYC procedures adopted were based on current market practices and in accordance with all applicable Spanish and EU legislation

The Issuer recognizes the importance of preventing money laundering and terrorism financing therefore AML and counter-financing of terrorism procedures have been implemented in accordance with applicable Spanish legislation, including any rules and regulations enacted thereunder. The Issuer particularly requests the identification of any politically exposed persons ("PEPs"), an individual who is or who has, been entrusted with prominent public functions, and immediate family members, or persons known to close associates of such persons.

The policies and procedures implemented by the Issuer in this respect are based on contributor's identification and contributor's identity verification on the basis of the following sources:

Documentation provided by the contributors.

Name, Surname, email, proof of ID, T&C acceptance.

Information about the contributors obtained from reliable and independent sources.

In particular, the Issuer has and shall not conduct business with the following risky persons:

Those refusing to provide the Issuer with required information or documentation.

Entities whose shareholder/control structure cannot be determined. Those individuals that are included on any official sanction lists. Individuals indicating possible involvement in criminal activities based on available information.

Those individuals with business where activity, source of funds or source of wealth cannot be reasonably verified.

An appropriate record of received documentation and information, copies or recommendations are retained by the Issuer for the legally established time period as per applicable laws, including AML legislation and data protection laws including General Data Protection Regulation.



# Contact



## HEADQUARTERS LOCATED IN BARCELONA

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08015 Barcelona, Spain

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**General inquiries:**  
[info@kubecoin.org](mailto:info@kubecoin.org)





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